



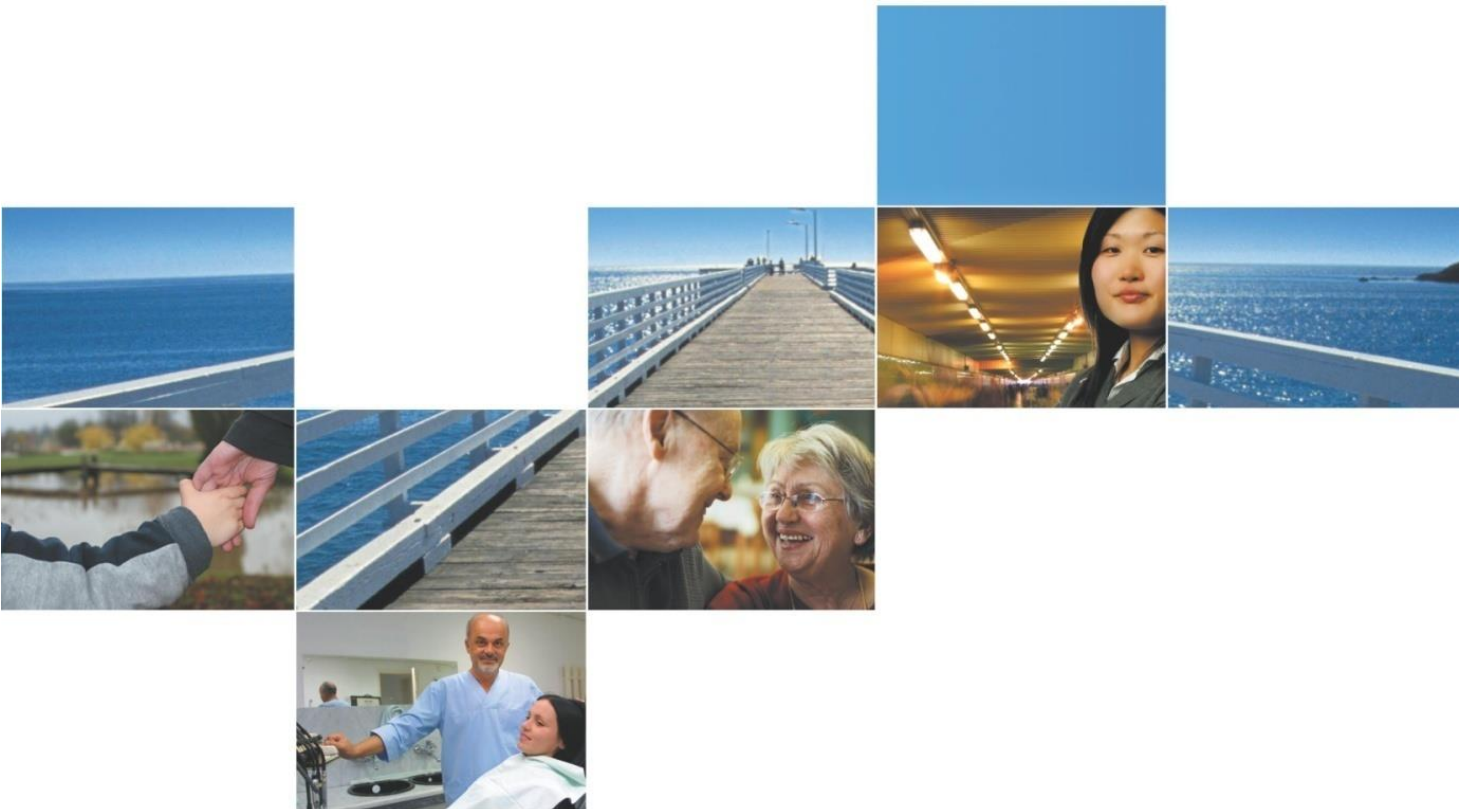
**HNW**  
PLANNING

AUSTRALIAN FINANCIAL SERVICES LICENSEE 225216

# FINANCIAL SERVICES GUIDE

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VINCENT ICASIANO - VERSION 3.0.1





AFSL License Number 225216

Distribution of this Financial Services Guide by the providing entity has been authorised by HNW Planning Pty Ltd on 1/08/2018

## BEFORE YOU RECEIVE OUR ADVICE

### Who will be providing the financial service to me?

#### LICENSEE

HNW Planning Pty Ltd  
ABN: 42 083 745 055  
Australian Financial Services Licence No: 225216  
Email: info@hnwplanning.com.au

#### LICENSEE ADDRESS

Suite 17c, Karalta Plaza  
8-12 Karalta Road, Erina NSW 2250  
Phone: 02 4365 2554  
Fax: 02 4365 0503

### Who is Alyansa Financial Planning Pty Ltd <ATF Abelardo Investment Trust>?

Alyansa Financial Planning Pty Ltd <ATF Abelardo Investment Trust> (ASIC Representative No. 411335) is an Authorised Representative of HNW Planning Pty Ltd. The financial services that the adviser named below offers are provided through Alyansa Financial Planning Pty Ltd <ATF Abelardo Investment Trust>, ABN 15 890 367 515.

#### CORPORATE AUTHORISED REPRESENTATIVE ADDRESS

Alyansa Financial Planning Pty Ltd  
Pacific Tower, Suite 309, 737 Burwood Road  
HAWTHORN EAST VIC 3123

Phone: 03 9882 4846  
Fax:  
Email: vincent@alyansa.com.au

### Who is my adviser?

Your adviser will be Vincent Icasiano, ASIC Representative No. 298052, who is an Authorised Representative of HNW Planning Pty Ltd, engaged by Alyansa Financial Planning Pty Ltd <ATF Abelardo Investment Trust>.

#### ADVISER ADDRESS

Vincent Icasiano  
Pacific Tower, Suite 309, 737 Burwood Road  
HAWTHORN EAST VIC 3123

Phone: 03 9882 4846  
Fax:  
Email: vincent@alyansa.com.au

## EDUCATION AND EXPERTISE - VINCENT ICASIANO

### Employment History

May 2014 – Current: Director, Financial Adviser  
Alyansa Financial Planning

March 2014 – Current: Director, Accountant  
Alyansa

May 2012 – March 2014: Director, Accountant  
O'Brien Accountants & Advisors

February 2009 – April 2012: Director, Accountant  
Alyansa

July 2006 – July 2008: Manager, Accountant  
Pitcher Partners

### Education Details

Nov 2008 – Graduate Diploma of Financial Planning  
Finsia Education

April 1994 – Bachelor of Commerce  
LaTrobe University

Nov 2011 – SMSF Specialist Adviser Program  
SMSF Professionals' Association of Australia (SPAA)



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## FINANCIAL SERVICES GUIDE

You have the right to ask us about our charges, the type of advice we will provide you, and what you can do if you have a complaint about our services.

This Financial Services Guide ("FSG") is intended to inform you of certain basic matters relating to our relationship, prior to us providing you with a financial service. The matters covered by the FSG include who we are, how we can be contacted, what services we are authorised to provide to you, how we (and any other relevant parties) are remunerated, details of any potential conflicts of interest, and details of our internal and external dispute resolution procedures, along with how you can access them.

It is intended that this FSG should assist you in determining whether to use any of the services described in this document. If you decide to obtain personal financial advice, your adviser will need to determine your needs, objectives and relevant financial circumstances.

### Documents you may receive

At the initial advice appointment, your adviser will typically gather the relevant information by using a client data collection form. You will be asked to provide accurate information about your personal and financial situation and to keep your adviser informed of any changes to your relevant circumstances. Your adviser will also need to verify your identity.

When your adviser provides personal financial advice to you, you may receive one or more of the following documents:

- Letter of Engagement
- Statement of Advice (SoA)
- Record of Advice (RoA)
- Product Disclosure Statement or Investment Mandate (both referred to herein as PDS)
- Fee Disclosure Statement (FDS)
- Renewal Notice

The SoA will set out the advice that has been tailored to your specific circumstances and provide you with details of all relevant disclosures including details of any remuneration payable and business relationships and associations which may have influenced the provision of the advice. Where you receive ongoing or further advice an RoA may be provided.

A PDS will be provided if a product recommendation is made and includes detailed information on the financial product including features, benefits, conditions, costs and cooling off rights (if applicable).

An FDS will be issued to you in instances where you enter into an Ongoing Fee Arrangement with your adviser for a period greater than 12 months. The FDS will contain information about the services you were entitled to receive, the services you actually received and the fees you paid during the period. The FDS will be provided to you annually.

Should you commence an ongoing fee arrangement for the first time after 1 July 2013 (or in circumstances where the ongoing fee arrangement is significantly varied after 1 July 2013), your adviser will also issue a Renewal Notice every 2 years. The Renewal Notice will give you the option of renewing the ongoing fee arrangement.

You may request a copy of any advice document up to seven (7) years after the advice has been given, by contacting the Adviser or alternatively by contacting the licensee in writing or by email.



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## BEFORE YOU RECEIVE OUR ADVICE

### What kinds of financial services are you authorised to provide me and what kind of products do those services relate to?

#### HNW Planning Pty Ltd is authorised to offer you the following services:

Provide financial product advice and to deal in a financial product by arranging for a financial product to be acquired, disposed of, or varied.

#### We can provide advice on the following products:

- Deposit products;
- Non-cash payment products;
- Government Debentures, Stocks & Bonds;
- Life Insurance Investment Products;
- Life Insurance Risk Products;
- Managed Investment Schemes;
- Securities (equities, managed funds, instalment and endowment warrants);
- Standard Margin Lending Facility;
- Retirement Savings Account Products; and
- Superannuation

#### We can deal in the following products:

- Deposit products;
- Non-cash payment products;
- Government Debentures, Stocks & Bonds;
- Life Insurance Investment Products;
- Life Insurance Risk Products;
- Managed Investment Schemes;
- Securities (equities, managed funds, instalment and endowment warrants);
- Standard Margin Lending Facility;
- Retirement Savings Account Products; and
- Superannuation

#### Complementary to our licensing, HNW Planning is able to provide the following:

- Aged Care Strategies;
- Wealth Creation Strategies;
- Debt Reduction Strategies;
- Life Insurance Advice;
- Tax (Financial) Advice;
- Cash Flow Management;
- Superannuation Strategies;
- Retirement Planning;
- Estate Planning Strategies;



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## WHAT WE DO AND HOW WE ARE PAID

### Who is responsible for the financial services provided?

HNW Planning Pty Ltd is responsible for the financial services provided to you.

Your Adviser then has contractual obligations to HNW Planning Pty Ltd and has obligations under the Corporations Act as an Advice Provider.

### Adviser remuneration

The cost of providing a financial product or service to you will depend on the nature and complexity of the advice, financial product and/or service provided. Generally, whenever your adviser provides a recommendation for a financial product or service, your adviser may be remunerated through either:

- An initial fee for service; or
- An ongoing fee for service; or
- A contribution fee or implementation fee; or
- Commission payments from product providers where applicable; or
- A combination of any of the above.

All fees or commissions are initially paid to HNW Planning Pty Ltd before being distributed to your adviser's Corporate Authorised Representative.

### Licensee remuneration

HNW Planning Pty Ltd receives either a flat fee or a percentage of the adviser's remuneration for the provision of services required under its Australian Financial Services Licence.



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## WHAT WE DO AND HOW WE ARE PAID

### Does my adviser receive remuneration, commission, fees or other benefits in relation to providing the financial services to me? How is that calculated?

- Your adviser may charge you an initial advice fee that is based on the scope and complexity of the advice provided to you. This fee will be agreed with you before presenting you with the advice. This advice fee can range between 0% and 5% and may be calculated on your investment amount. For example, on an investment amount of \$10,000, 3% initial advice fee would equate to \$300.
- Managers of products may pay HNW Planning Pty Ltd an ongoing commission for legacy products that were advised on prior to 1 July 2013. This commission, which can vary depending on the product and manager, is calculated in a range of between 0% and 1.2% per annum on the balance invested. For example, on an investment amount of \$10,000, a 1% ongoing commission would equate to \$100 per annum. Alternative fee-for-service arrangements might see this commission rebated to you.
- Where a life insurance company product has been recommended the issuer of the product may pay HNW Planning Pty Ltd a commission. From January 2018, the commission range is 0-88 per cent of the first year's premium; from January 2019 the commission range is 0-77%, and from January 2020 the commission range is 0-66%. For example, on a life insurance policy with a premium of \$600, an initial commission of 77% would equate to \$462.
- Where a life insurance company product has been recommended the issuer of the product may pay HNW Planning Pty Ltd an ongoing commission. This commission, which can vary depending on the product, is calculated in a range from 0-33%. This commission is paid each month or upon annual renewal for personal risk products. For example, on a life insurance policy with an annual premium of \$600, an ongoing commission of 15% would equate to \$90 annually.
- The licensee will receive brokerage of between 0% and 1% of the transacted amount for acting as intermediary for buying and selling of direct equities. For example, brokerage of 0.85% on a transaction of \$10,000 shares bought would equate to \$85.
- I am sub-authorised by a Corporate Authorised Representative (CAR) of HNW Planning Pty Ltd. A percentage of revenue I generate may be retained by HNW Planning Pty Ltd. HNW Planning Pty Ltd pays the CAR a proportion of its revenue based on and adjusted according to the scale of that revenue. I am separately engaged by that CAR.
- I am also a director and either directly or indirectly the sole or major shareholder of the CAR. I therefore stand to benefit by any amount paid to the CAR. I may pay myself a wage from the CAR but as I am essentially the only employee of the CAR the effect is that any payment to the CAR is essentially a payment to myself.
- HNW Planning provides certain services that may generate income. These are set out in the table and examples below. I am not aware of any other incentive that I may receive from the licensee, the CAR, or any product issuer.
- The exact amounts of any fees, commissions, bonuses or other incentives received by the licensee and the CAR, and my share of that as an adviser, will be included as accurately as possible in any Statement of Advice that I will provide to you but which may then vary if you request adjustments to recommendations.



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### Does the licensee have any relationship with other companies, and are there possible benefits derived from these relationships?

- It is important that you are aware of the relationships HNW Planning have with other service providers so you can make an informed decision on the services you wish to use. The below table sets out our relationship with other companies.

Service (and Entity supporting HNW's provision of the service)	Entity receive the benefit	Relationship between me/my AFS licensee and the entity receiving the benefit	What benefit does any related entity receive when I provide a financial service to you?
Managed Models (Netwealth)	HNW Planning receives 0.00 to 0.66% per annum (incl GST)	HNW Planning pays between 50% and 66% of any amount collected to Aberdeen Standard Investments Limited [AFSL No. 240263] for asset consulting.  The balance of 50% to 33% is paid to SYNCRM Pty Ltd for IT services. SYNCRM Pty Ltd is owned by HNW Group Holdings who also owns 100% of HNW Planning	0% - 0.33% paid to SYNCRM Pty Ltd
Guided Portfolios (SYNCRM Pty Ltd)			
SMA's (Mason Stevens and Aberdeen Standard)			
Tailored Portfolios (BT Panorama)			
MDA non-super mandate (Mason Stevens)	Mason Stevens pays HNW Planning Pty Ltd	HNW Planning is the AFS Licensee	0.22% retained by HNW Planning Pty Ltd
Investment Property sales (Various Property Vendors)	HNW Property Pty Ltd  Your financial adviser	HNW Property Pty Ltd retains \$1,500 to \$4,500 for its services. Up to 50% but typically 33% of any property commissions are paid to an external service provider who is typically a sales and marketing specialist. The balance may be paid to your adviser as remuneration. This payment will be detailed and authorised by you through an informed consent before it can be made.  HNW Property Pty Ltd is owned by HNW Group Holdings who also owns 100% of HNW Planning.	HNW Property Pty Ltd receives between \$1,500 and \$4,500 depending on services offered, less operational costs of providing services.  The adviser will receive the balance net of AFSL fees paid to HNW Planning. This figure can't be estimated at this stage but is typically more than 33% of the total.

- HNW Super Admin Pty Ltd, an entity owned by HNW Group Holdings (who also owns 100% of HNW Planning), is an entity that provides administration services for self-managed superannuation funds. Any fee charged by the adviser will be collected by HNW Super Admin Pty Ltd and passed on to HNW Planning to be distributed as per the adviser's standard distribution arrangement.



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**Example 1:** on a Guided Portfolio with an average value of \$250,000, at 0.44% p.a total cost. HNW Planning will receive \$92 per month and from that pay up to \$46 to Aberdeen Standard Investments for asset consulting and the balance to SYNCRM Pty Ltd for IT resources; I will receive \$0 and my CAR will receive \$0.

**Example 2:** for an SMA accessed through Mason Stevens (MDA non-super mandate) and with an average value of \$250,000 at 0.44% per annum plus the mandate cost of the Mascon Stevens service, HNW will receive both a 0.22% Risk Management Fee out of the mandate cost and the 0.44% p.a. for the SMA. HNW Planning will retain the Risk Management Fee or 0.22% or \$46 per month for its services, HNW will then pay half the 0.44% being 0.22% or \$46 to Aberdeen Standard Investments for asset consulting and half the 0.44% being 0.22% or \$46 to SYNCRM for IT services; I will receive \$0 and my CAR will receive \$0.

**Example 3:** for direct investments made at your instruction but accessed through Mason Stevens and with an average value of \$250,000, HNW will receive a 0.22% per month Risk Management Fee. HNW Planning will therefore receive on average a monthly fee of \$46; I will receive \$0 and my CAR will receive \$0.

**Example 4:** if a property vendor pays HNW Property an amount of \$24,000 for a transaction, then 33% or \$8,000 may be paid to an external expert for their research and sales support, \$4,500 may be retained by HNW Property for its services and \$11,500 paid to your adviser with your informed consent to HNW Planning as adviser remuneration. Of the adviser remuneration of \$11,500, either a percentage of up to 15% or a fixed monthly fee is paid to HNW Planning for licensee services.

### **Do any relationships or associations exist which might influence you in providing me with the financial services?**

- Other than as outlined above, neither I, the CAR nor HNW Planning Pty Ltd, nor any related bodies corporate (HNW Group Holdings Pty Ltd, HNW Property Pty Ltd, HNW Super Admin Pty Ltd and Syncrm Pty Ltd) have any relationships or association with any product issuer that could be expected to influence us in the provision of the financial services.

### **Outside the regulated Australian Financial Services licence framework, companies associated with your Adviser offer other services which may directly or indirectly provide financial advantage including:**

- Mortgage Business Nil
- Accounting Business I am associated with Alyansa as an accounting firm. If you were to access their services as a result of my recommendation I may be entitled benefit financially. Any benefit I additionally was to receive would be provided to you separately, as appropriate.
- SMSF Administration Business I am associated with Alyansa as an accounting firm. Alyansa carries out SMSF administration and accounting services. If you were to access their services as a result of my recommendation I may be entitled benefit financially. Any benefit I additionally was to receive would be provided to you separately, as appropriate.
- Other Business Nil

### **Outside the regulated Australian Financial Services licence framework, companies associated with HNW Planning offer other services for which HNW Planning may be remunerated including:**

- Referrals to direct property specialists
- Self-Managed Superannuation Fund Administration
- Information Technology and software services





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## WHEN YOU RECEIVE OUR ADVICE

### Will you provide me advice which is suitable to my needs and financial circumstances?

Yes. But to do so we need to find out your individual objectives, financial situation and needs before we recommend any financial products or services to you. You have the right not to divulge this information to us. In that case, we are required to warn you about the possible consequences of us not having your full personal information. You should read the warnings carefully.

### What should I know about the risks of the financial products or strategies you recommend me?

HNW Planning defines Risk as the Negative Consequence of Uncertainty. We will explain to you any significant risks of financial products and strategies which we recommend to you. If we do not do so, you should ask us to explain those risks to you.

### What information do you maintain in my file and can I examine my file?

- We maintain a record of your personal profile, which includes details of your objectives, financial situation and needs.
- We also maintain records of any recommendations made to you.
- Internal databases may be maintained detailing client's investments that were recommended by HNW Planning Pty Ltd. This does not constitute portfolio monitoring. Portfolios are reviewed subject to need.
- We have in place a privacy policy which will ensure the privacy and security of your personal information.
- While committed to your privacy we are also committed to providing parties with whom we have a business relationship and who have provided us with your details by way of referral, with information to help them better serve your needs and better understand the advantages we provide to you as a mutual client. We do this by providing broad information on client communication levels and on acceptance rates of advice provided.
- If you wish to examine your file, we ask that you make a request in writing and allow up to fourteen (14) working days for the information to be forwarded.
- You have the right to request the return of your original file. In such case HNW Planning Pty Ltd reserve the right to keep a copy of your original file.
- Increasingly, as technology progresses, your file will contain more electronic/digital information.
- We may charge a fee to cover the cost of verifying the application and locating, retrieving, reviewing and copying any material requested. If the information sought is extensive, we will advise of the likely cost in advance and can help to refine your request if required.

### Can I provide you with instructions and tell you how I wish to instruct you to buy or sell my financial products?

Yes. You may specify how you would like to give us instructions, for example by telephone, fax, or other means.



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## IF YOU HAVE ANY COMPLAINTS

### Who can I complain to if I have a complaint about the provision of the financial services to me?

- HNW Planning Pty Ltd is a member of the Australian Financial Complaints Authority.
- If you have any complaint about the service provided to you, you should take the following steps:
- Contact us and tell us about your complaint. If your complaint is not satisfactorily resolved within 3 days, please contact the Compliance Manager of HNW Planning Pty Ltd or put your complaint in writing and send to HNW Planning Pty Ltd, PO Box 3305, Erina NSW 2250. We will seek to resolve your complaint quickly and fairly. If the complaint cannot be addressed to your satisfaction you have the right to complain to an external dispute resolution body.

If you make a complaint on or before 31 October 2018, please lodge your complaint with:

#### Financial Ombudsman Service (FOS)

- Telephone on 1800 367 287, Email at [info@fos.org.au](mailto:info@fos.org.au), website at <https://www.fos.org.au>, or
- Mail to Financial Ombudsman Service Limited, GPO Box 3, Melbourne VIC 3001.

If you wish to make a complaint **on or after 1 November 2018**, please lodge your complaint with:

#### Australian Financial Complaints Authority (AFCA)

- Telephone on 1800 931 678, Email at [info@afca.org.au](mailto:info@afca.org.au), website at [www.afca.org.au](http://www.afca.org.au), or
- Mail to Australian Financial Complaints Authority, GPO Box 3, Melbourne VIC 3001

**Stage 1** of the AFCA process is where AFCA facilitates discussions and negotiations between the parties. All relevant documents are exchanged and the issues in dispute are identified.

**Stage 2** is conciliation and the parties come face to face with a conciliator from the AFCA national panel. The role of the conciliator is to assist the parties to explore options for settlement of the dispute and to help parties to agree on their own outcome.

**Stage 3** is where the independent adjudicator is requested to make a decision “on the papers” taking into account the relevant law, fairness and reasonableness. If you accept the adjudicator’s decision it is binding on the member.

If your concerns involve ethical conduct you may wish to consider raising your concerns in writing with the Financial Planning Association of Australia. They can be contacted at PO Box 109, Collins Street West, Melbourne Vic 8007.

**The Australian Securities and Investments Commission (ASIC) also has a free call Infoline on 1300 300 630 which you may use to make a complaint and obtain information about your rights.**

### Do you hold Professional Indemnity Insurance?

We hold Professional Indemnity Insurance cover for the activities conducted under our AFS licence. The limit of the indemnity is \$5million each and every claim and in the aggregate for all claims arising out of our AFS licence activities. The insurance will cover claims in relation to the professional business services of authorised representatives, representatives and employees of the Licensee who no longer work for the Licensee (but who did at the time of the provision of the relevant services). Our Professional Indemnity insurance cover is subject to policy terms and conditions, however we believe that the cover generally satisfies the requirements of s.912B of the Corporations Act.